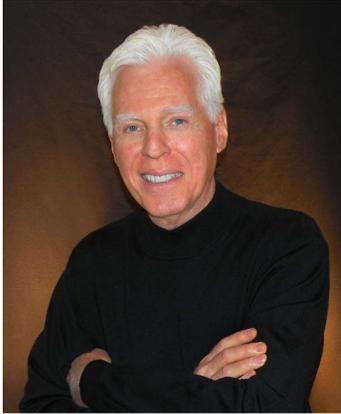


LEADERSHIP FOR THE 21st CENTURY

EXPLORE THE DUAL NATURE OF LEADERSHIP

Excerpts from the Melton Leadership System as seen on Public Television

by James Melton, PhD



Who designates an individual as a leader? How does one enter the upper echelon of the revered rank of leadership? Do all leaders have the innate ability to inspire confidence and create an atmosphere conducive to trust, and agreement?

This inspiring presentation offers powerful instruction designed to enhance teamwork and communication, as well as provide the specifics of exemplary leadership. Attitudinal leadership will be explored with emphasis on leaders establishing and emulating core personal values and beliefs. Methods will be presented to interpret the actions of

others, respect individual differences and make choices to change behaviors.

Through a process of lecture, dialogue, self-review, and experiential activities, it will become clear why leadership is not so much the exercise of power as it is the empowerment of people.

“To be recognized as a leader in the 21st century, it will no longer be enough to amass great wealth, to be the president or CEO of a major corporation, or to be seen at a White House dinner party. The men and women who will lead us in the new era must be more than wealthy, powerful or prominent — they must have changed the world around them for the better.” — James Melton, Author / Speaker

“Leaders are made, not born... If I’ve learned one thing, it’s this: You don’t get anywhere by standing on the sidelines waiting for somebody else to take action.” — Lee Iacocca, Author, Where Have All the Leaders Gone?

OBJECTIVES

- Define the traits of exemplary leadership
- Examine personal assumptions and beliefs
- Identify barriers to effective communication
- Select and apply appropriate leadership styles
- Incorporate action attitudes for immediate use
- Discover what inspires others to reach their potential
- Recognize the duality of leadership through values & vision

BENEFITS

The Risk Factor
Traits of Leadership
Insight vs. Oversight
The Power of Decision
Inspire Others to Achieve

Visual Listening
Activating People
Trust and Integrity
Leadership Principles
Compassion and Achievement

[Preview Video on website](#)