

INTRODUCTION for James Melton

Our speaker today speaks from experience. For the past two decades he has analyzed people in action, centering his research on innovation, productivity, leadership, and motivation.

He has shared his message with thousands of people worldwide, as well as appearing on national radio and television talk shows.

Public Television has produced an eight-part series on his work titled, *Reaching New Heights of Excellence*.

In addition to being an author of several best-selling books, he has a rich and varied background as a news reporter, newspaper columnist, college instructor and professional pilot. He holds a PhD in management.

He is one of a handful of modern-day philosophers who travel the globe transforming complex issues into simple common-sense terms for many of the top Fortune 500 companies.

Today you will discover how successful people can become even more successful.

Please join me in welcoming... James Melton.